

Armadillo

Welcome to a
new age of
home warranty.

www.armadillo.one



Ilyssa Cohen

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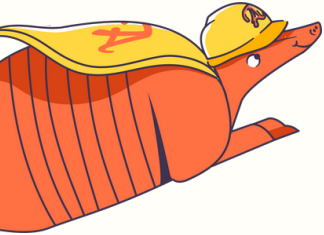
Armadillo

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Hassle Free Home Ownership

Armadillo has turned a simple concept – that repairing or replacing the stuff that breaks in your home should be easy, convenient and fast – into a home warranty subscription for a new age.





We sweat the small stuff so you don't have to.

Armadillo plans cover the costs of repairs and replacement of major appliances and systems.



Heating & Cooling

- ✓ Air Conditioning Systems
- ✓ Heating Systems
- ✓ Furnace
- ✓ Ductwork



Electrical Systems

- ✓ Electrical Panels
- ✓ Wiring
- ✓ Lighting Fixtures



Plumbing Systems

- ✓ Leaks or Breaks
- ✓ Heating Stoppages
- ✓ Fixtures
- ✓ Water Heaters



Kitchen Appliances

- ✓ Refrigerator
- ✓ Dishwasher
- ✓ Oven, Range, and Exhaust
- ✓ Microwave



Laundry Appliances








- ✓ Washer
- ✓ Dryer



Household

- ✓ Garbage Disposal and Trash Compactor
- ✓ Installed Humidifier
- ✓ Garage Door Opener



PLANS						
		Base	Base+	Standard	Comprehensive	Luxury
Price - Single Family		\$360	\$460	\$540	\$695	\$1,300
Price - Condo/Mobile		\$330	\$440	\$500	\$660	\$1,300
Service Fee Max Coverage		\$100 \$5,000	\$100 \$10,000	\$100 \$10,000	\$100 \$10,000	\$200 \$25,000
Free Seller's Coverage		●	●	●	●	●
Cooling System				●	●	●
Heating System		●	●	●	●	●
Plumbing		●	●	●	●	●
Water Heater		●	●	●	●	●
Electric		●	●	●	●	●
Dishwasher		●	●	●	●	●
Oven		●	●	●	●	●
Range		●	●	●	●	●
Exhaust		●	●	●	●	●
Microwave		●	●	●	●	●
Refrigerator					●	●
Washer			●		●	●
Dryer			●		●	●
Garbage Disposal		●	●	●	●	●
Trash Compactor		●	●	●	●	●
Central Humidifier		●	●	●	●	●
Garage Door Openers		●	●	●	●	●
Ceiling Fans		●	●	●	●	●
Doorbells		●	●	●	●	●
Rekey		●	●	●	●	●
 New Construction Coverage Available. 2 - 4 years \$575 2 - 5 years \$725				<div>✓ Ductwork</div> <div>✓ Plumbing</div> <div>✓ Heating</div> <div>✓ Cooling</div> <div>✓ Electric</div> <div>✓ Water Heater</div>		

ADD ONS



Appliances

- ☐ Refrigerator
\$140¹
- ☐ Washer & Dryer
\$85¹
- ☐ Freezer
\$50
- ☐ Icemaker
\$35
- ☐ Wine Chiller
\$50



Extras

- ☐ Pool & Spa
\$180
- ☐ Brand-for-Brand
\$200
- ☐ Limited Roof Leaf Repair
\$35¹
- ☐ Installed Generator
\$80
- ☐ Water Purification System
\$180¹
- ☐ Smart Home Option
\$70¹
- ☐ Central Vacuum
\$40



External Systems

- ☐ Septic System
\$90
- ☐ Well Pump
\$100¹
- ☐ External Underground Lines
\$100
- ☐ Outdoor Kitchen
\$50¹
- ☐ Outside Sprinkler & Plumbing
\$140



Heating & Cooling

- ☐ AC Only
\$250¹
- ☐ Heating Only
\$75
- ☐ Additional HVAC System
\$300¹

¹ Prices will differ when adding these coverages to the luxury plan. Consult your Armadillo partner for pricing.

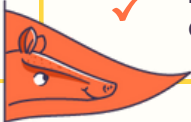


We saw a broken product, broken customer experience, and almost no innovation

We set out to do things differently and redesigned how homeowners engage with home warranty products



Traditional Home Warranty	Armadillo
Fine print all over	✓ No gotchas! We removed 80% of exclusions
You have to use their technicians, even if your favorite one is available fast	✓ We can set up with a reputable technician OR you can use your own pro!
Allergic to change, so it's an old-school experience throughout	✓ Fully digital experience , <2 mins to submit a claim, and a dedicated Home Pro throughout





Armadillo is
fixing home
warranty.

Our streamlined
technology makes repairs
and replacements
hassle-free.





TrustScore 4.6 ★ ★ ★ ★ ★

Armadillo

"Great great coverage - **this is the one and only Home Warranty company that I trust and recommend to my clients.** Armadillo actually cares about delivering great value to homeowners "



Antonette Guido
New York Realtor
and Real Estate Attorney

"As a realtor, I trust Armadillo for my clients. **I switched from an old-school home warranty provider** after the 3rd time they disappointed one of my clients. **Armadillo pulls through!**"



David Rodriguez
Texas Realtor

"Armadillo Home Warranty saved the day when my AC broke down! **Quick, hassle-free service** that kept my family cool and happy."



Sarah Mescline
Homeowner
and 4th Grade Teacher

"I recommend Armadillo to my clients so that **they can use my trusted service providers** when they have breakdowns."



Sam Johnson
Florida Realtor
and Real Estate Investor

"I can't recommend Armadillo Home Warranty enough. Their team is **much more responsive than home warranties I had in the past.** I have added them to all 3 of my investment properties.



Jon Rockman
Real Estate Investor

"Armadillo Home Warranty made the difference when selling my home. **It gave my potential buyers confidence** and made the process smooth and successful."



Maria Ladicio
Homeowner
and Accountant

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